



PURCHASING FAIR

July 4 to July 8

10%
UP ↑

No.1 buyers selected from among
400 global appraisers to attend
a special purchasing event in London!

RESERVE YOUR SPOT NOW



* Ranked No.1 in total annual purchase volume of luxury brand item purchases from individuals (as of October 19, 2021). ** Research Institute, Survey Period: August 30, 2021 - October 19, 2021

Japanese Top Value Designers to Attend the U.K. Nanboya Mayfair Office for a Special Purchasing Event!

The Valuence Group offers *life-changing value* tailored to all stakeholders, encouraging every person in the world to *live true to yourself*. Valuence International UK Limited (London; Yusuke Sorimachi, representative) announced that in conjunction with the July 4 to July 8 grand opening of Nanboya Mayfair, Nanboya will be holding a special purchasing event attended by top value designers from Japan.

Special Purchasing Event in London; Experience Japanese-Style *Omotenashi* (Hospitality)

Valuence International UK Limited was established in September 2020, beginning purchasing business operations in April 2021 at the Nanboya Mayfair location.

The business's luxury brand goods purchasing service places the highest importance on *omotenashi*, or Japanese-style hospitality. Every luxury brand watch, bag, or piece of jewelry brought in by customers is appraised carefully by knowledgeable value designers (appraisers), who listen attentively to customers and their memories attached to their important, but no longer needed, possession.

The Valuence Group holds an annual internal *Value Designer Contest*. The objective of the contest is to enhance the group's ability to provide customers with attractive options that enrich their lives. Winners of past value design contests will attend the Nanboya Mayfair office event from Japan to interact with guests. These value designers represent the best of the best among 400 value designers working in Japan and overseas.

Special Purchasing Event Overview

In conjunction with the in-office purchase event attended by two Japanese top value designers in the U.K., customers will be treated to Japanese tea and Japanese sweets at the office during the event. A special campaign will also be held during the event, offering a 10% increase in the offered purchase price. Any customers with unused luxury brand goods should take the opportunity to have their item appraised, whether they intend to sell or not.

Campaign Period: July 4, 2022 - July 8, 2022

RESERVE YOUR SPOT NOW : <https://www.uk.nanboya.global>

Top Value Designers Attending the Event

ARIAKE OHTA

Mr. Ohta joined the company in January 2019, has been a Value Designer for 3.5 years. He is a past winner of the Valuence Group internal Value Designer Contest.

Comment:

I welcome the opportunity to listen to the memories of customers in the UK related to their possessions, hopefully connecting these valuable items to the next owner who will treat it as importantly as the previous owner. I look forward to meeting everyone.



HIRONORI TAKEDA

Mr. Takeda joined the company in 2014. After working as a buying office representative (value designer), he was promoted to sales section manager. Since 2021, he has been engaged in overall management of office operations, office opening plans, and other responsibilities as deputy general manager of the Purchasing Business Division in Japan.

Comment:

I look forward to providing a special reuse experience for customers visiting the Nanboya Mayfair office. Please come and learn about the attraction of reuse and of charm of Japan.

■ Nanboya Mayfair Office Overview

- Business hours: 10:00 to 18:00 (local time)
- Address: 4th floor, Maddox House, 1 Maddox Street, London, W1S 2PZ
- Eligible items: Watches, bags, jewelry, accessories, precious metals
- Language support: English, Japanese
- HP : <https://www.uk.nanboya.global>
- Facebook : [@Nanboya.UnitedKingdom](https://www.facebook.com/Nanboya.UnitedKingdom)
- Instagram : <https://www.instagram.com/nanboya.uk/> (@Nanboya.uk)

■ Valuence International UK Limited

- Established: September, 2020
- Representative: Yusuke Sorimachi
- Head office: 4th Floor, Maddox House, 221 Regent Street, Mayfair, London W1B 4NJ

*Wholly owned by Valuence International

■ Valuence International Ltd. (<https://www.valuence.inc/international/>)

- Established: November 19, 2008 (Group established: September 2015)
- Representative Director and President: Susumu Muguruma
- Head office: 16F, Tower 5, The Gateway, Harbour City, Kowloon, Hong Kong
- Business lines: Purchase and sales of luxury brand goods, precious metals, gems, etc.

*Valuence International Ltd. and Valuence International UK Limited are group companies of Valuence Holdings Inc. (Securities Code: TSE Growth Market 9270).